

# SOFTRAC

## Optimize Software Visibility, Maintenance, and Investments

With Blazent's SOFTRAC, you can get unified visibility of all your organization's software assets, and the environment those assets rely on. With this visibility, your organization can more effectively maximize the utility and value of all your software investments.

### Challenge

Today's IT infrastructure, and the applications running on that infrastructure, are relied upon to support virtually every critical business process. On user devices and in both physical and virtual servers, the number of applications continues to grow. In order to effectively manage these resources, it is critical to achieve complete and accurate visibility of the software inventory—and the assets they're running on. However, for many IT organizations, the existing tools fail to deliver the necessary visibility, leaving staff unable to effectively mitigate risks, address audit requirements, control costs, conduct vendor contract negotiations, or support operations.

### Solution

With Blazent's SOFTRAC, your IT teams gain the capabilities they need to effectively track, manage, and optimize your software investments. The solution delivers comprehensive, accurate views into software and the assets on which the software resides, including PCs, physical servers, and virtual servers.

Built on a patented IT data intelligence platform, the solution maximizes data accuracy by consolidating and optimizing information from multiple tools and repositories. By leveraging this accurate, complete data, your IT organization and your business can realize a range of benefits.



Track



Manage



Optimize

SOFTRAC reveals gaps in software inventory, as well as where the enterprise is running multiple versions of the same software. It also shows actual software usage throughout the enterprise, so your managers can verify whether software installed is actually being used as intended. As a result, you can more effectively optimize resource utilization, negotiate more effectively with software vendors, and make smarter software investments.



### Key Features

- ▶ Capabilities for cross-checking asset information from multiple angles maximizes data accuracy
- ▶ Get visibility into coverage of software and associated hardware
- ▶ Powerful analytics provide at-a-glance insights and detailed drill downs
- ▶ Comprehensive data normalization process
- ▶ Flexible, cloud-based implementation

### Key Benefits

- ▶ Reduce time and cost associated with compliance audits
- ▶ Maximize return on software investments
- ▶ Reign in uncontrolled software maintenance expenditures
- ▶ Efficiently manage software licenses
- ▶ Expertly negotiate with software vendors

With SOFTRAC you can also reduce software maintenance costs, avoid redundant licensing charges, and rationalize software across the environment. In addition, you can more efficiently ensure that the right version of software is in place and accessible to the people who need it. Because your software and asset inventories are kept current at all times, your teams can much more quickly and accurately respond to software audits.

## Key Features

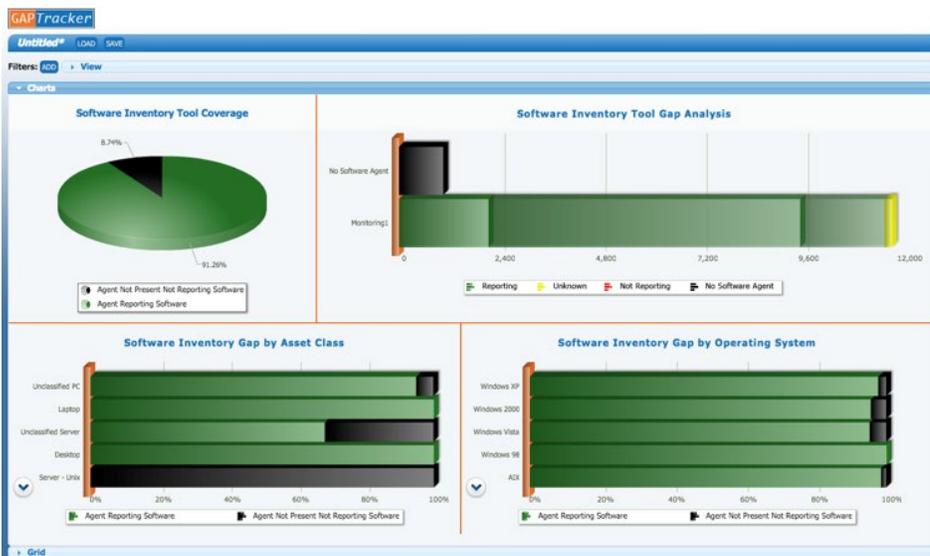
### Comprehensive Visibility

SOFTRAC equips your team with advanced capabilities for collecting and maintaining accurate data on your IT environment. The solution can cross-check entity data from multiple angles in order to maximize accuracy.

### Intuitive, Powerful Analytic Dashboards

Once you have complete and accurate software and hardware asset inventories, you can leverage SOFTRAC's analytics to effectively track and manage those assets. By leveraging these analytics, your service management and IT financial management can get the at-a-glance insights that enable informed investigation, analysis, and decisions. When viewing these analytics, users can double-click on a specific section and get complete details on the selected area. SOFTRAC offers the following analytics:

- ▶ **Gap tracker.** Through this analytic, your users can gain views of complete inventory data, including across multiple operating systems. This analytic helps you uncover gaps in inventory collections and ascertain the causes for these gaps.

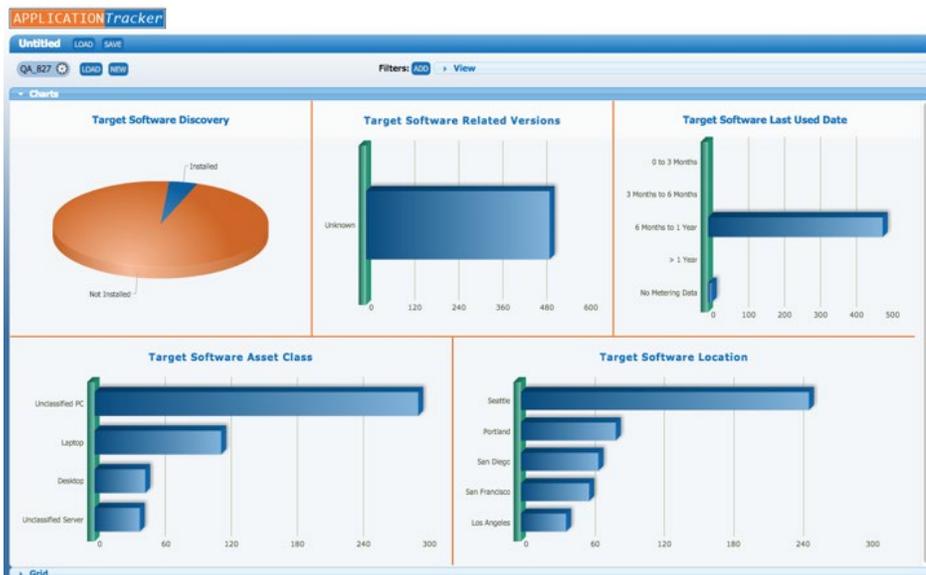


"The ability to negotiate software vendor contracts effectively to get the right software and support at the right price and with the right terms is key to optimizing cost and mitigating risk."

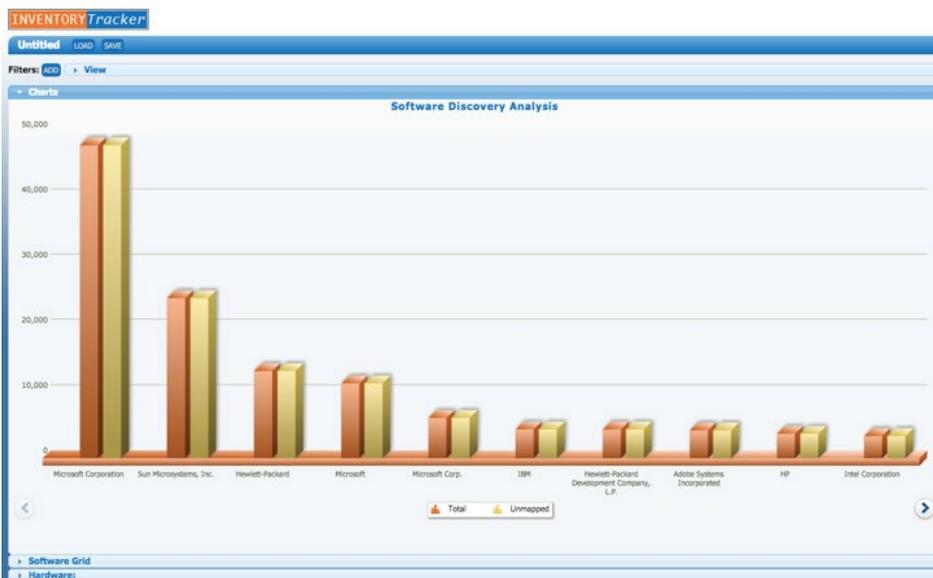
— Gartner

With SOFTRAC you can also reduce software maintenance costs, avoid redundant licensing charges, and rationalize software across the environment.

- ▶ **Application tracker.** Through this analytic, users can track and manage software expenses by location and business unit.



- ▶ **Inventory tracker.** This analytic provides visibility into software assets by vendor. Users can access views that highlight overall asset counts and the percentage of installs that map to Blazent’s software catalog.



### Efficient Implementation

SOFTRAC leverages existing discovery agents and tools, so you don’t have to add yet another device to your network. Plus, the solution is hosted in a secure AWS environment, so your team doesn’t have to install the solution on your premises or handle its ongoing support.

## Built on the Blazent Data Intelligence Platform

Our solutions run on the Blazent Data Intelligence Platform, which is architected to provide the flexibility, performance, and scalability needed for today’s big data processing. Incorporating Apache Hadoop, Spark, and a machine learning library, our big data engine processes, corrects stores, and retains massive data sets, while providing near real-time analytics.

Integrating and reconciling data from over 230 different types of sources, the Blazent platform applies our unique five-step data evolution process—atomization, identity management, relationship analysis, purification, and historicity—to deliver the most accurate and valuable data intelligence possible.

### About Blazent

Blazent is the leader in IT data intelligence. The Blazent Data Intelligence Platform is powered by the company’s big data engine and patented, 5-step Data Evolution Process. It transforms and validates all IT data, enabling enterprises and managed service providers to make business decisions based upon complete and accurate data. Blazent is headquartered in Silicon Valley. For more information, visit [www.Blazent.com](http://www.Blazent.com) or follow us on Twitter @Blazent.



1633 Bayshore Hwy  
Suite 341  
Burlingame, CA 94010  
855.282.8571  
[www.blazent.com](http://www.blazent.com)

© 2015 Blazent, Inc. All rights reserved. *Blazent*, the Blazent logo and *Data Intelligence. Redefined* are trademarks of Blazent, Inc. all other company and product names mentioned herein may be trademarks of their respective owners. #172 – 0615